STARTS WITH

One

Dear Health Care Provider,

In Washington and throughout the United States, prescription opioids are being misused at an alarming rate. Opioids are now one of the leading causes of injury-related deaths in Washington State. More people die from overdose than from car crashes.[1]

Starts with One — funded by the Washington State Health Care Authority — is a statewide prevention campaign designed to inform and educate young adults, their parents, and older adults about the dangers of prescription drug misuse and the importance of safe storage, use, and disposal.

As a health care provider, you influence the choices your patients make. By encouraging them to take one simple step – like locking up medications in the home or disposing of unused or expired pills at a secure MED-Project kiosk – you are helping them make choices that protect the health of their loved ones and prevent opioid misuse in our communities.

We encourage you to use the Starts with One campaign resources we've put together in this customized toolkit to educate and inform patients and others in your community about the potential risks of opioid misuse.

The toolkit includes:
- Posters to hang in your waiting rooms and exam rooms.
- Informational rack cards you can give patients who are prescribed an opioid.
- Stickers to include in dental to-go bags or to place in waiting rooms for patients.
- Social media content you can post on your practice's Facebook, Twitter, Instagram, or other social channels.
- An article to share in your patient newsletter or to post to your practice website.

Each conversation you have with patients about responsible opioid use is a vital part of our state's prevention efforts. Thank you for your support in this important effort.

Sincerely,

The Washington State Health Care Authority

For a digital download of the toolkit and for more information about the Starts with One campaign, visit www.GetTheFactsRx.com/provider-toolkit.

Washington State
Health Care Authority

GetTheFactsRx.com